

**Fellowes.**

QUALITY OFFICE PRODUCTS SINCE 1917

# Introducing Fellowes AutoMax™ Shredders

*The First, Truly Walk Away Shredder*



# Auto Feed Consumer Insights

- ❖ The auto feed functionality is preferred in mid-size/large shredders more often than in desk-side shredders
- ❖ Larger companies are also more likely to use shredders with the auto feed functionality



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# AutoMax™ 500C

## Key Features

- **SureFeed Technology™** provides automatic shredding for maximum productivity.
- **JamGuard System™** prevents shredding interruptions for jam free operation.
- **SmartLock™** engages with each shred cycle to protect confidential information.
- **SilentShred™** offers ultra-quiet performance for shared workspaces.
- **Sleep Mode** shuts down the shredder after 2 minutes of inactivity.
- Innovative touch screen technology with back-lit LEDs
- Convenient pull-out drawer for front loading of materials to be shred
- 3 Start Delay options for starting shred jobs even after the work day
- Versatile, flat top for easy office integration and additional storage space

## Product Specifications:

- Capacity: 500 sheet capacity
- Cross-Cut: 5/32" x 1-1/2" particles
- Duty Cycle: Continuous
- Speed: 8 FPM
- Pull-Out Corrugated Bin: 20 gallon
- Also Shreds: Staples, Credit Cards, CD/DVDs, Paper Clips, Junk Mail and More



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# AutoMax™ 300C

## Key Features

- **SureFeed Technology™** provides automatic shredding for maximum productivity.
- **JamGuard System™** prevents shredding interruptions for jam free operation.
- **SmartLock™** engages with each shred cycle to protect confidential information.
- **SilentShred™** offers ultra-quiet performance for shared workspaces.
- **Sleep Mode** shuts down the shredder after 2 minutes of inactivity.
- Innovative touch screen technology with back-lit LEDs
- Convenient pull-out drawer for front loading of materials to be shred
- Versatile, flat top for easy office integration and additional storage space

## Product Specifications:

- Capacity: 300 sheet capacity
- Cross-Cut: 5/32" x 1-1/2" particles
- Duty Cycle: 30 minutes
- Speed: 8 FPM
- Pull-Out Corrugated Bin: 16 gallon
- Also Shreds: Staples, Credit Cards, CD/DVDs, Paper Clips, Junk Mail and More





# AutoMax™ Product Details



Model	300C FEL4651501	500C FEL4652001
Category	Commercial	Commercial
Sheet Capacity	300	500
Basket Capacity	16 gal.	20 gal.
Time to Shred Capacity	up to 12 mins	up to 12 mins
Duty Cycle	30 min.	Continuous
Sleep Mode	X	X
Capacitive Touch Display	X	X
Bin Full	X	X
Auto Reverse	X	X
Auto-Lock on Shred	X	X
Time Delay LEDs		X
Back-lit Logo		X
Soft Touch-Points		X
List	\$1,559.98	\$2,499.98



# AutoMax™ SureFeed Technology™



The core of AutoMax's innovation is in our proprietary SureFeed Technology™. It uses a paddle system to ensure a consistent feed into the robust, high capacity cutting block. Unlike other auto feed shredders on the market today, with AutoMax™ you can shred everything that a traditional shredder can, without limitations. No more wasting time and effort "*preparing*" documents, Fellowes AutoMax™ shredders do it all! Shred crumpled paper, double sided color printed paper, glossy paper, multiple sheets folded over, paper clips, staples – even junk mail and CD/DVDs.





# The AutoMax™ Difference

- **No Trade Offs** - AutoMax™ can shred everything a traditional shredder can
- **Outshredding the Competition** – AutoMax™ also can shred more than competitive auto feed shredders in the market today

Don't Settle for Limitations.

Automatically Shreds	Fellowes®	Competition
 Paper Clips Anywhere on the Document	✓	✗
 Staples Anywhere on the Document	✓	✗
 Double Sided Color Printed Paper	✓	Manual Feed Only
 Glossy Paper	✓	Manual Feed Only
 Multiple Sheets Folded Over	✓	Manual Feed Only
 Crumpled Paper	✓	Manual Feed Only
 Junk Mail	✓	Manual Feed Only
 CDs/DVDs and Credit Cards	✓	Manual Feed Only

\* Information is from competitive product manuals found on manufacturer's website.

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**Experience what a true auto feed shredder should be,  
hands-free and hassle-free.**



# The Walk Away Promise

## “Delivering on the walk away promise”

- ✓ No trade offs from traditional shredding
- ✓ Robust cutting block
- ✓ Proprietary SureFeed Technology™






# AutoMax™ Web Tools

- **AutoMax™ Demo Video** <http://apps.fellowes.com/tools/video/?link=JzFt2ftaos&autoplay=1&rel=0>



- **Fellowes® Shredder Selector** <http://apps.fellowes.com/productselector/>



Not sure where to start? **Try Our Shredder Selector**  
[Learn More](#)



# Outsourced vs. In-House Shredding

## IN-HOUSE SHREDDING ADVANTAGES

### ✓ Time-Saving Convenience

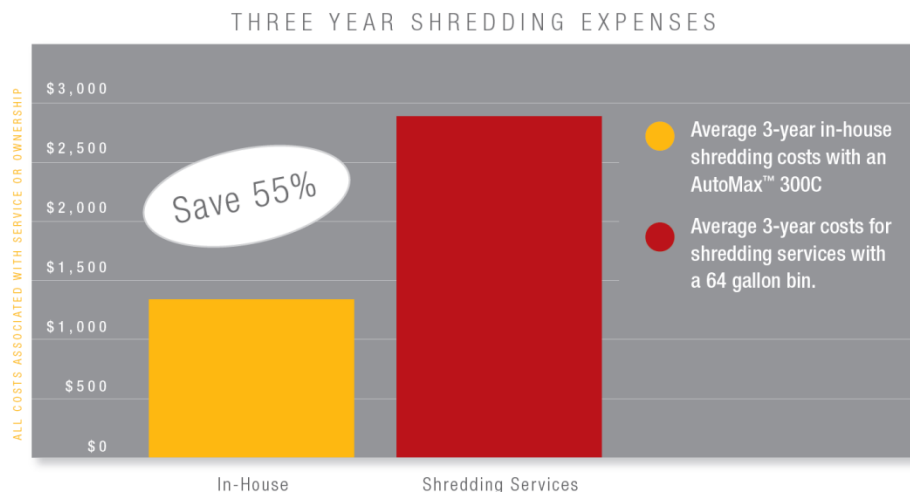
Automatic shredding so customers can walk away and focus on other priorities.

### ✓ Lower Costs

No more hidden fees or excessive service charges – customers can put that money back into their business!

### ✓ Increased Security

Customers know who is handling their confidential information so they can help prevent a security breach.



**Contact your Fellowes Representative to learn more about how the Fellowes In-House Shredder Savings Calculator can help your customers save money on outsourced shredding expenses!**