



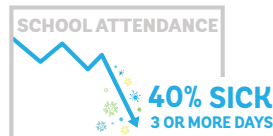
# CLEAN THE AIR TO SETUP STUDENTS FOR SUCCESS

According to the EPA, indoor air pollution is a problem in at least half of our nation's schools.

Poor **INDOOR AIR QUALITY (IAQ)** affects your students' health and comfort:

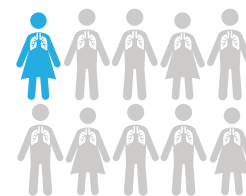
- » Concentration and productivity of uncomfortable, unhealthy students suffer.
- » Students with asthma or allergies are particularly sensitive to indoor air pollutants, resulting in increased or more severe reactions and episodes.
- » Sickness and absenteeism rise.

Of all public school students age 5-17  
**40% ARE ABSENT 3 OR MORE DAYS OF SCHOOL.**



Allergies are estimated to impact up to **40% OF CHILDREN.**

Schools inherently **FOSTER DISEASE TRANSMISSION** from person to person because they are in a group setting in close contact.



**1 IN 10 STUDENTS HAVE ASTHMA.**



**38 MILLION** school days are missed because of the flu with another **22 MILLION** school days lost to colds.



# CLEAN AIR, CLEANER SCHOOLS

## Protect Against Cold & Flu

Students are more likely to contract the flu from the air. AeraMax Professional captures airborne germs and viruses to help protect students from getting sick and becoming absent.

## Complete Germ Protection

Complement existing hand sanitization, hand washing programs and daily surface cleaning and with air cleaning to removes the harmful viruses and germs that students and staff inhale.

## Improved Concentration & Performance

Improved indoor air quality increases productivity and improves mental tasks such as concentration and recall in both adults and children.

## Support Sustainability

AeraMax Professional naturally removes harmful airborne contaminants from the air without the usage of harsh chemicals, solutions or toxins. Smart technology minimizes electricity consumption and extends filter life.

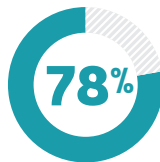
How likely would having an air purifier give you the following impressions?



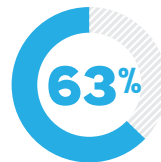
Would be **CLEANER**



Would be **SAFER**



Would show **CARE & CONCERN**



Would be **PREFERRED** Facility

## STRONG POSITIVE IMPRESSION

Of day care users surveyed, 92% look for signs of good cleaning practices when selecting a facility. Air purifiers create a strong, positive impression.

Source: AeraMax Pro Omnibus Survey, July 2015, Urgent care facility users (n=84)